

CREATE Media Services Catalog

Helping small and mid-tier businesses **win more** and **deliver with confidence** through targeted support in proposals, media, training, and delivery team enablement.

Proposal Strategy

Deliver winning proposals with expert support:

- Technical volume development
- Compliance reviews
- Graphics and visual storytelling

Engagement Models:

- Project-based support for proposal teams
- On-demand reviews and visual enhancements

Explainer Media

Accelerate understanding and buy-in with engaging content:

- AI-powered explainer videos
- Onboarding and orientation media
- Stakeholder education tools

Engagement Models:

- Per-video production packages
- Bundled media kits for campaigns or programs

Landing Page Development

Create high-impact landing pages that convert interest into action and support your strategic goals:

- Campaign-specific microsites
- Proposal support pages with embedded media
- Course or training access pages
- Calendly-integrated scheduling flows
- Lead capture and tracking setup

Engagement Models:

- Per-page development
- Bundled with media or training content
- Conversion optimization and analytics setup available

Training Content

Equip teams with scalable, mobile-ready learning:

- LMS and app-ready modules
- SCORM-compliant packages
- Mobile-first formats for on-the-go learning

Engagement Models:

- Per-module development
- Full curriculum design and delivery

Team Enablement

Build high-performing teams aligned to business value:

- Coaching for product, program, and project teams
- Proven BVA (Business Value Accelerator) methods
- Support for Lean-Agile and value stream practices

Engagement Models:

- Team-based coaching packages
- Strategic enablement programs